

# How to Convert Your PLR Word Article to PowerPoint

---

One of the easiest ways to create unique content from a piece of PLR content is to convert it to slides and video.

PowerPoint is my favorite tool for this type of repurposing, and it's incredibly easy to make something very professional-looking, in minutes.

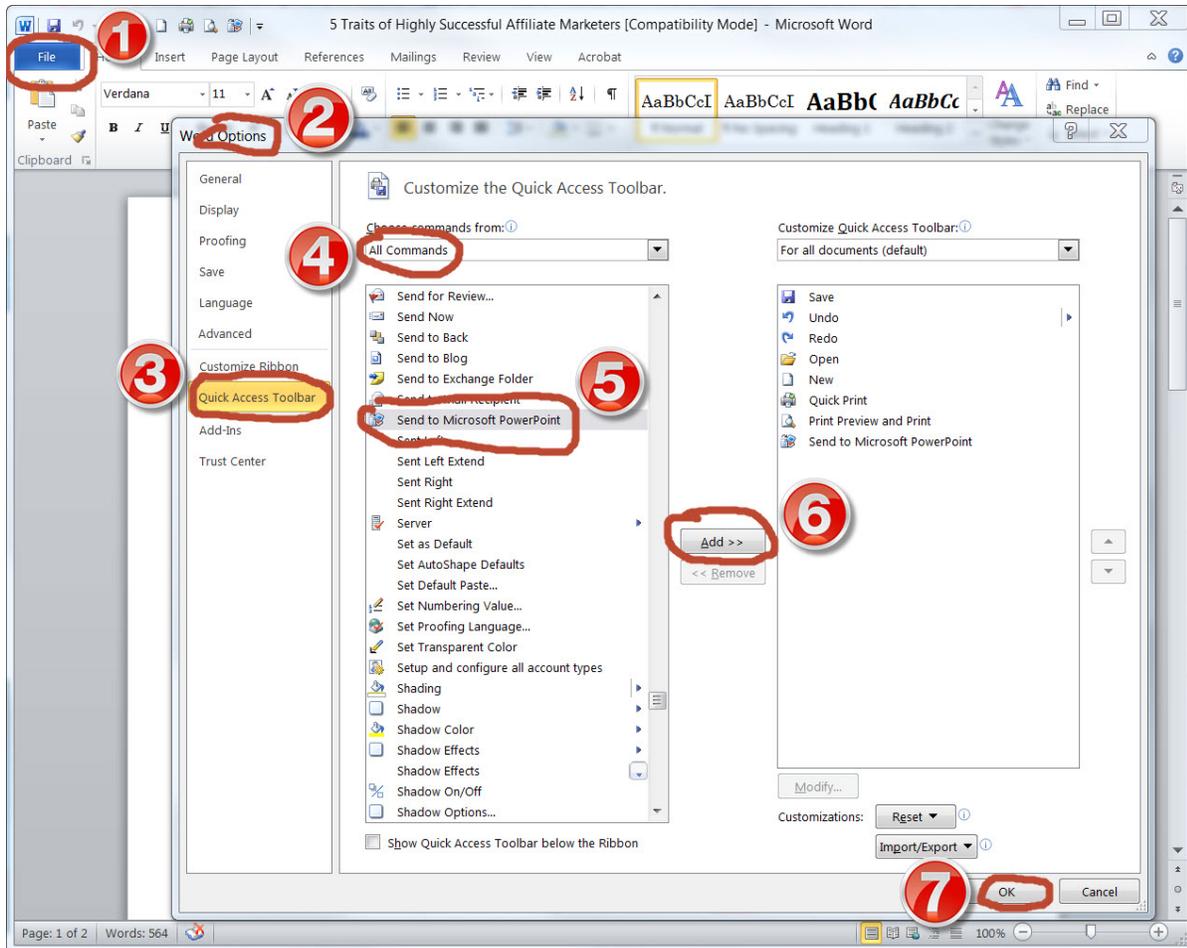
Here are the steps you'll need to follow:

## Setup: Add the "Send to Microsoft PowerPoint" button to your Quick Access Toolbar

So that you'll be able to quickly create a PowerPoint presentation from any article, first add the command you'll need to your **QUICK ACCESS TOOLBAR** (above your main set of tabs across the top of the menu "ribbon").

1. In Word, click "FILE",
2. Then click "OPTIONS"
3. Click on "QUICK ACCESS TOOLBAR"
4. On the drop-down menu for "CHOOSE COMMANDS FROM", click on "ALL COMMANDS"
5. Scroll down and click on "SEND TO MICROSOFT POWERPOINT"
6. Click on the "ADD" button (in the middle between the two boxes)
7. Click OK

# How to Convert Your PLR Word Article to PowerPoint

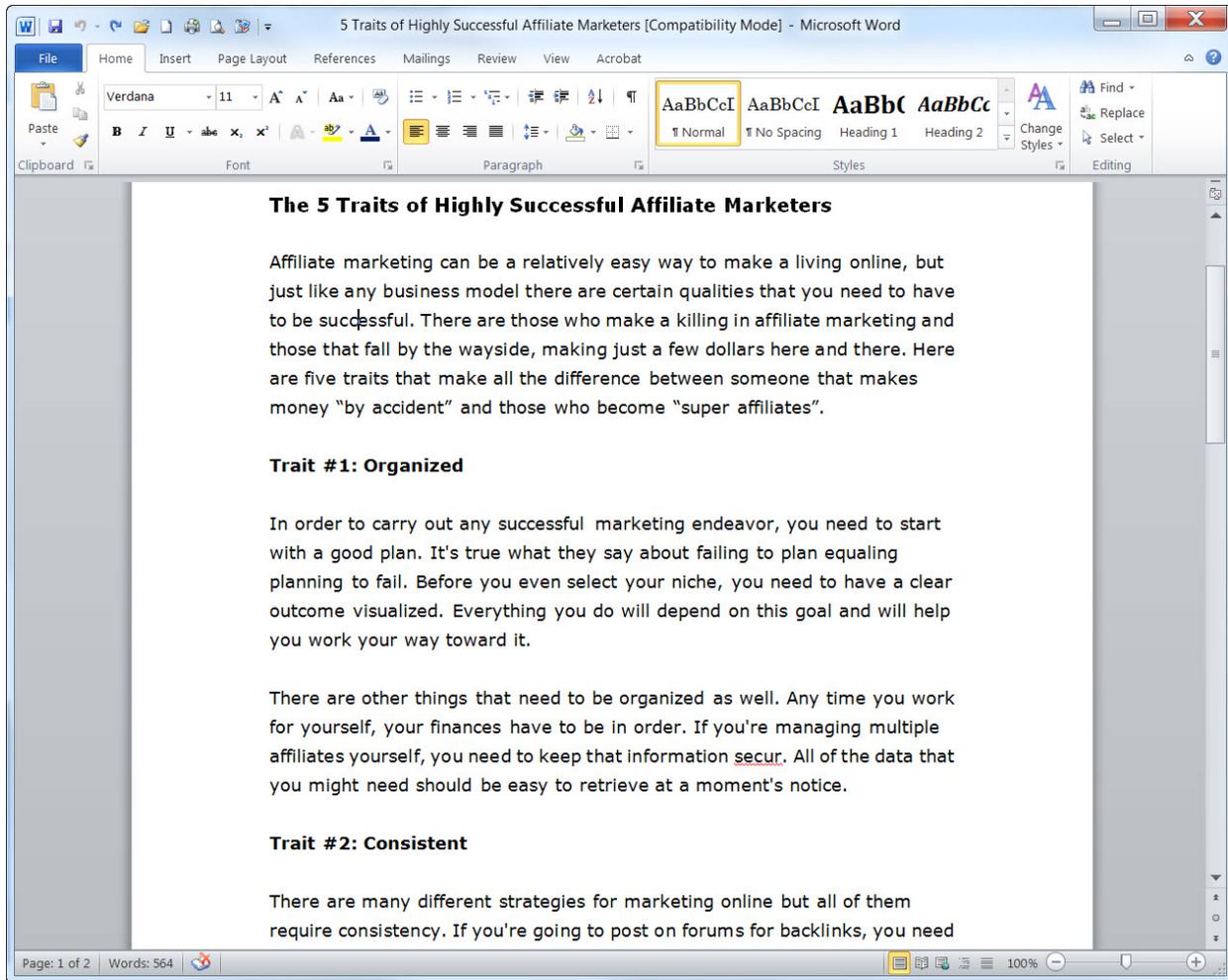


*Add the “Send to Microsoft PowerPoint” command to your Toolbar*

## Step 1: Open your article in Word

Nothing complicated here. Just open up the article that you want to use for creating slides.

If the article is in .txt, you can always copy and paste that text into a Word document.



*Here's what my sample article looks like before doing anything to it*

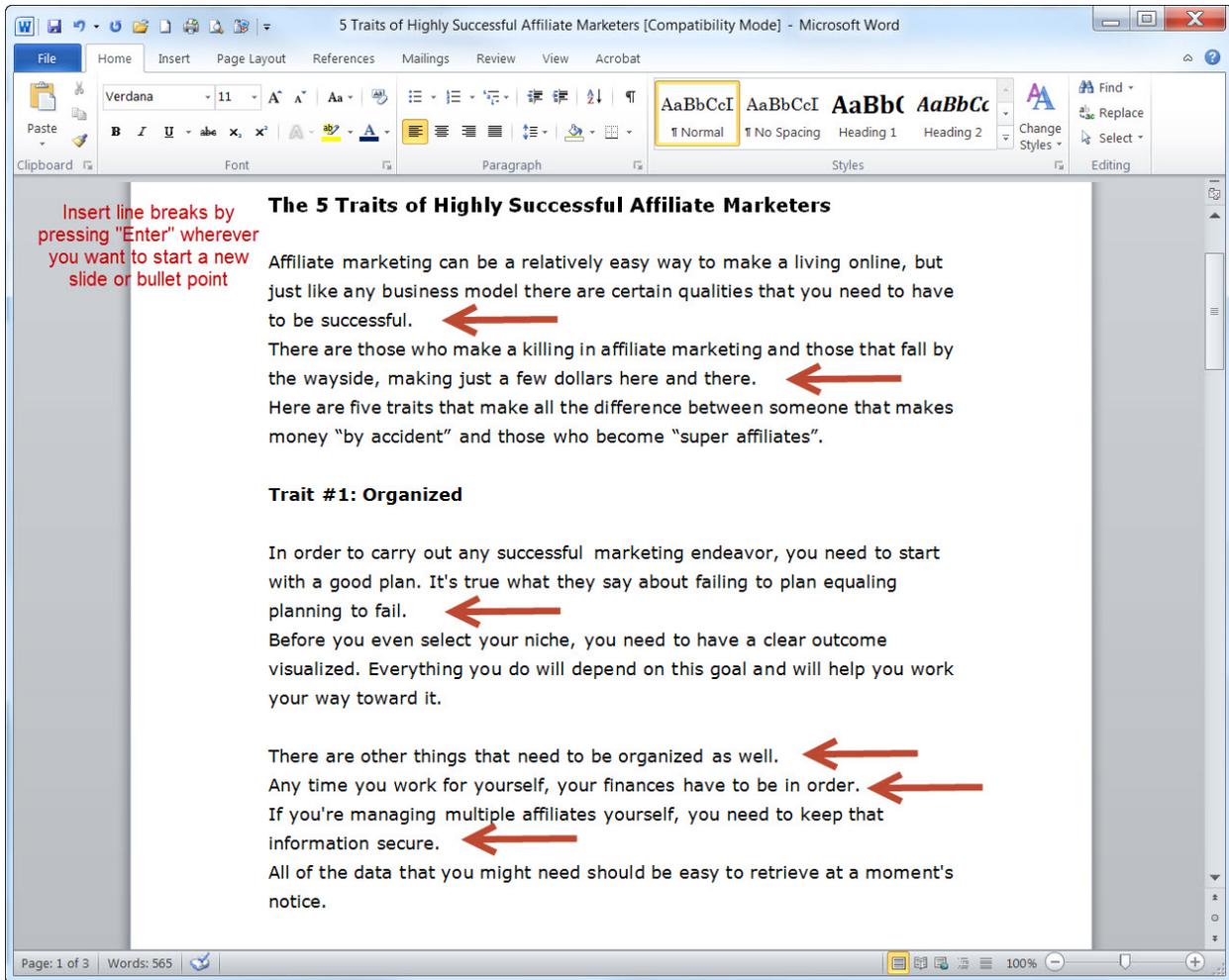
## Step 2: Edit and break up the text

Decide which parts of the text you want to have as titles on slides vs. bullet points and sub-bullets.

Separate out the text for each (title, bullet, sub-bullet) onto individual lines. When you send the article to PowerPoint, it sees each line as a separate piece of text. Depending on how you format the text, PowerPoint will know where to put it on the slide.

You'll probably want to do a little editing here and there also, since you're bound to see a few things to change or add.

# How to Convert Your PLR Word Article to PowerPoint



*Text on separate lines will be treated as individual titles or bullet points*

## Step 3: Apply the right styles

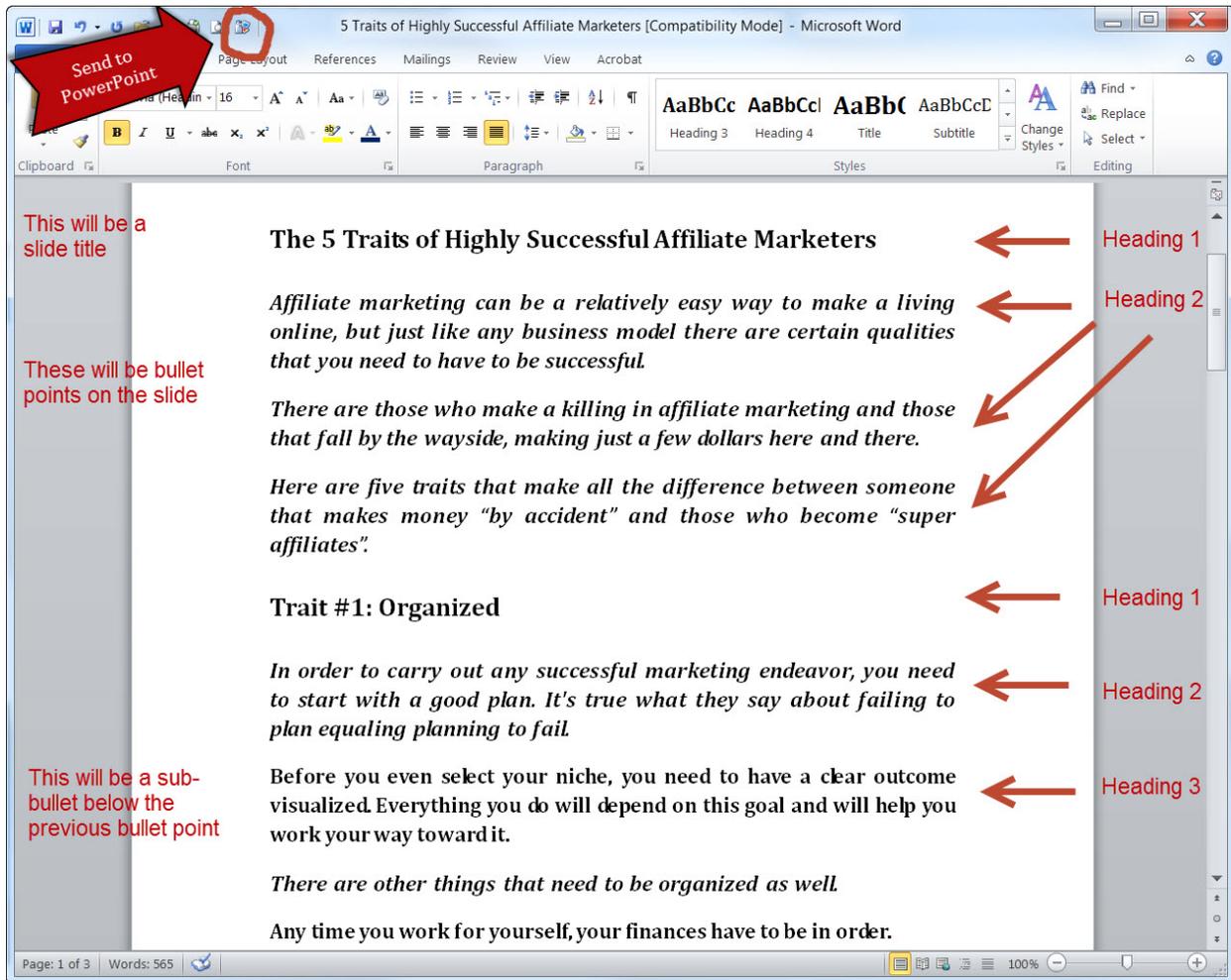
When you're on the "HOME" tab, you'll see a whole section called "STYLES" on the right. You can apply these styles to any selected text in your document.

Anything you format as "HEADING 1" will become a title on a slide.  
Anything formatted as "HEADING 2" will become a bullet point under that title  
And anything formatted as "HEADING 3" will become a sub-bullet.

All you have to do is highlight the text, then click on the appropriate heading style. You can even use different "STYLE SETS" to affect the way the text will look on your slides. However, not all style sets look as good when sent to PowerPoint, so you'll have to play around a little until you find one you like.

Make sure all your text that you want on the slides has one of these styles applied.

You can also "CHANGE STYLE" to make the text look different, but you'll be able to do this in PowerPoint more easily.

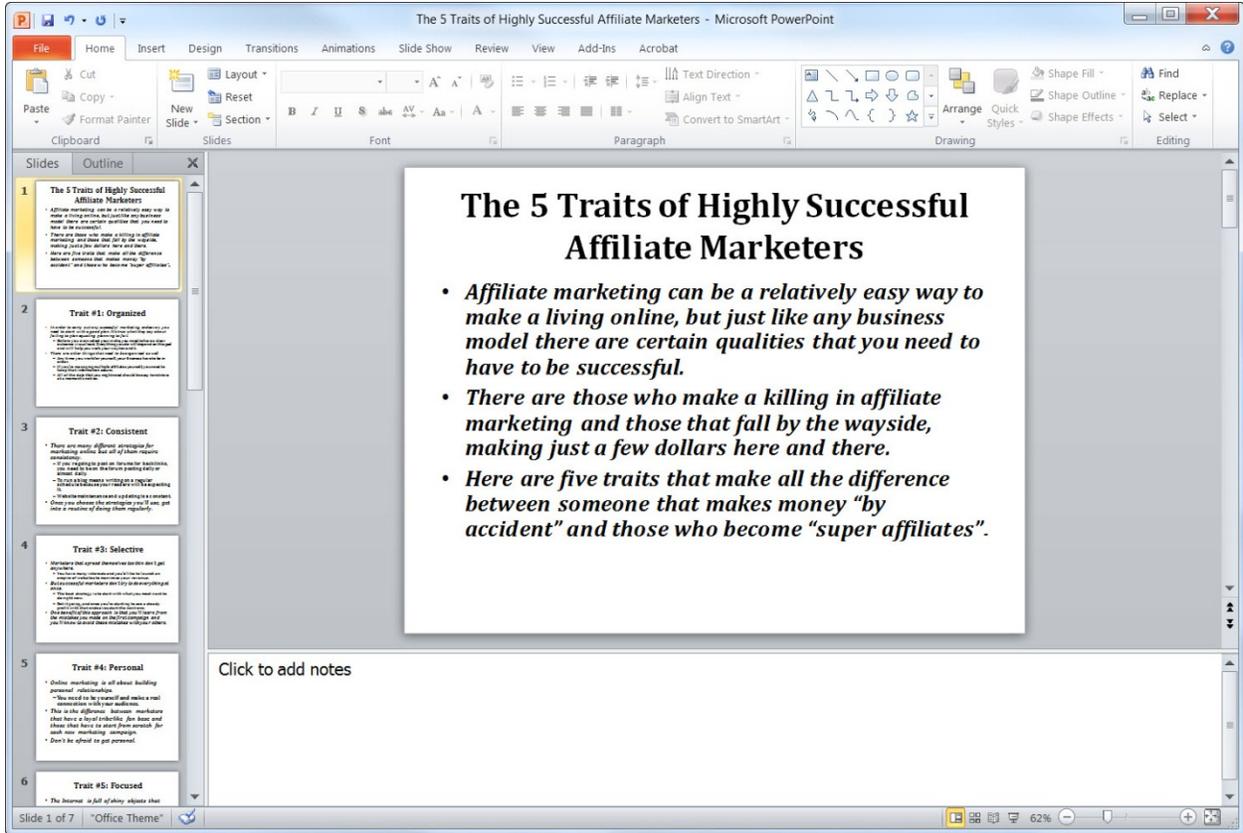


Article after applying styles to each section of text

#### Step 4: Export to PowerPoint

Once you've applied your styles, just click on the icon you added to your Quick Access Toolbar to "SEND TO MICROSOFT POWERPOINT."

PowerPoint will then open with your article all laid out in slide format, with titles and bullet points.



*Here's the article in PowerPoint without additional formatting*

## Step 5: Apply your preferred theme

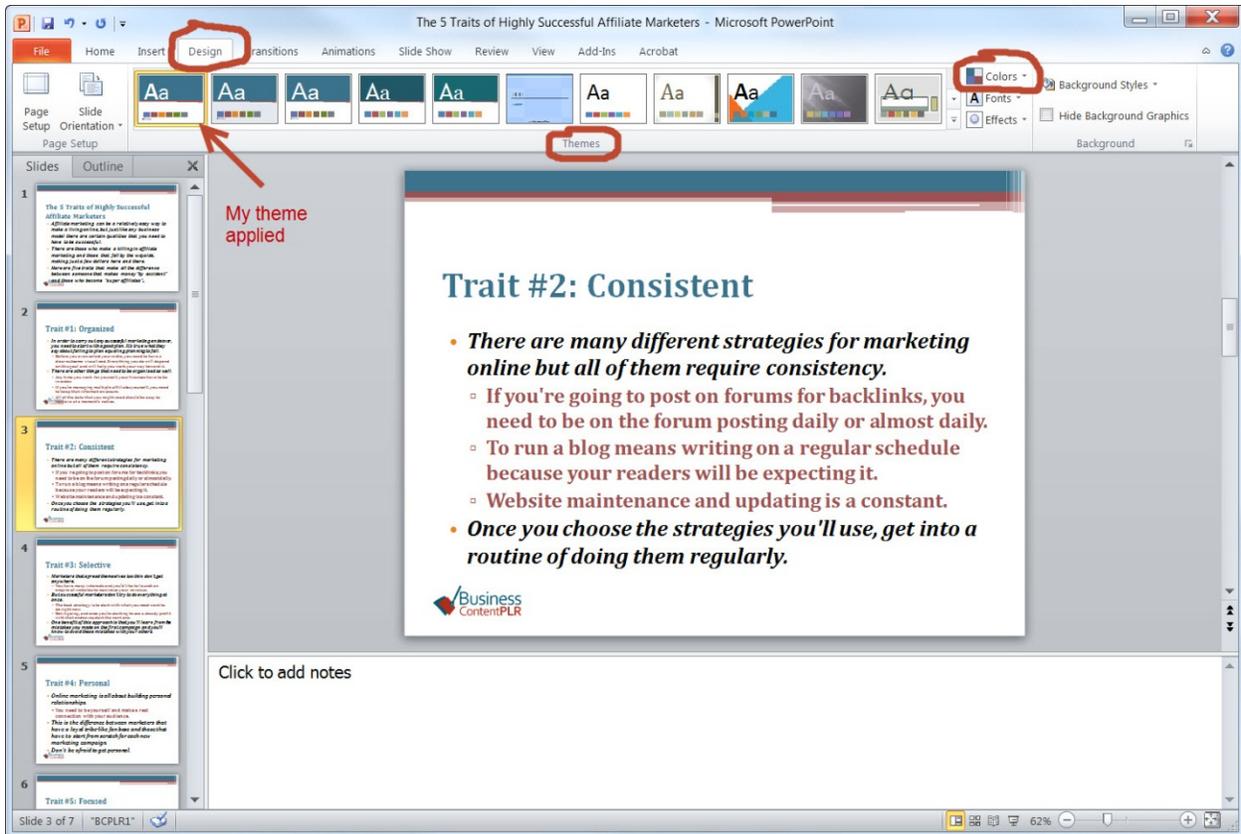
Make sure you save your presentation. Then you can apply one of the PowerPoint themes and other final edits to create a professional slide show.

It's easiest if you have your own theme, with colors and logo, set up. Then you can just apply this theme to any presentation to create a branded look.

I created a tutorial separately which you can follow for creating your own branded look and theme for your presentations. Then use this theme over and over:

[How to Brand Your PLR Article Video](#)

# How to Convert Your PLR Word Article to PowerPoint



*My article in PowerPoint after applying a theme I created earlier*

## Step 6: Final Edits

You'll probably also want to do more editing once you've sent the article to PowerPoint, depending on what you're using the slides for.

For example, if you want to use them for a webinar, do the following:

- For each slide, copy/paste the bullet points into the Notes section.
- Then edit the bullets on the slide to just have the basic points you're going to discuss. The less text, the more people will listen

You can watch a video where I used a combination of my PLR article outline and the article itself to create the slides and speaker's notes here:

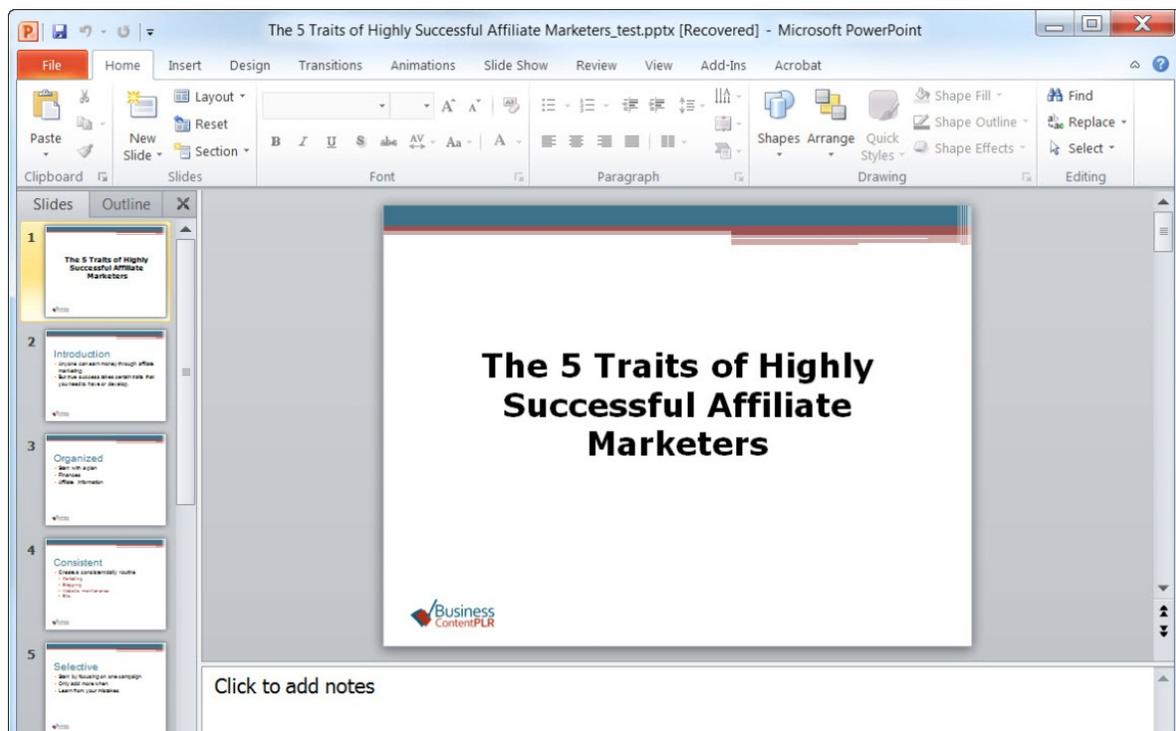
[How to Use PLR Outlines and Articles to Create Webinar Slides](#)

When you give your webinar, you can either print out your notes to follow as you present. Or, you can open the presentation in slideshow format and have the notes on a separate screen. If you don't already have two monitors, seriously consider it. My work efficiency probably tripled when I bought a second monitor.

## Step 7: Add the Title and Call to Action

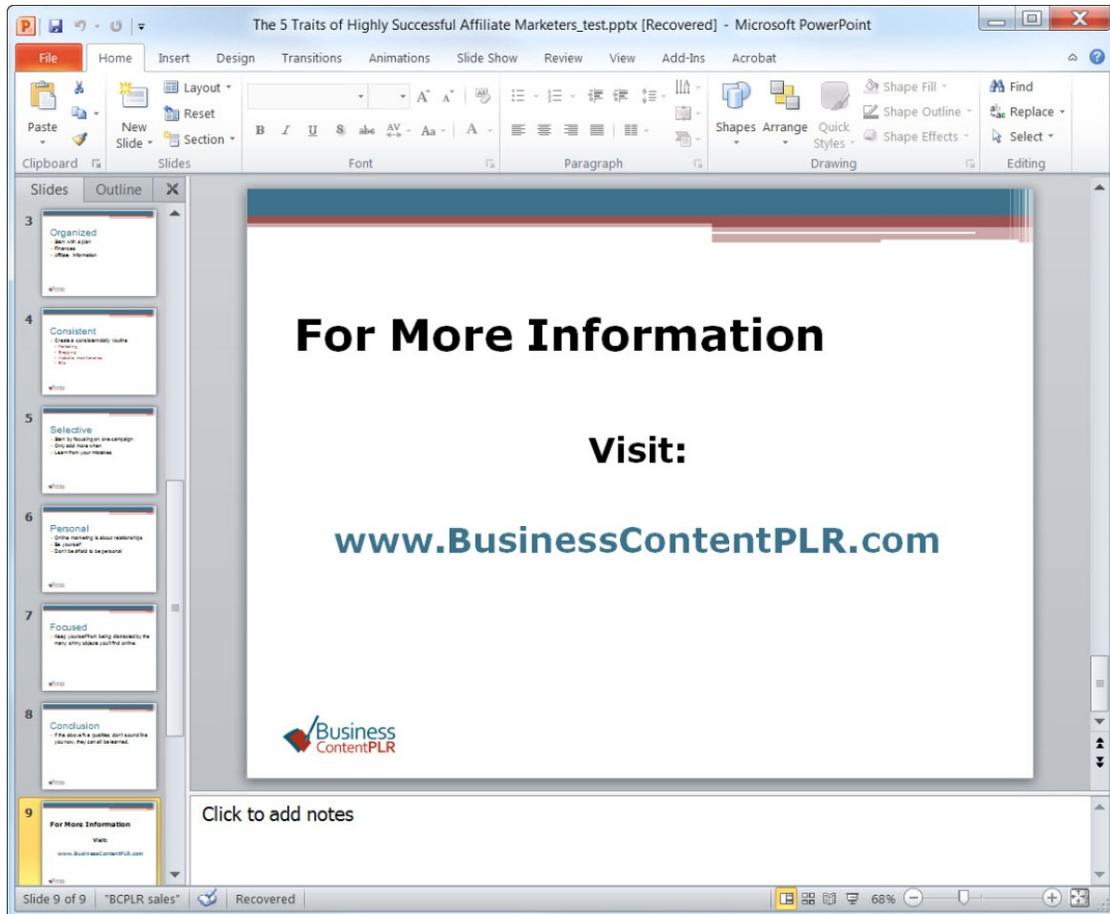
Finally, make sure you add both a title slide and a Call to Action slide with your company name and url at the end.

If you're doing a longer presentation or video with different sections, you should create an Agenda or "What we're going to cover" slide at the beginning that tells people what they're going to learn in the presentation.



*Here's what my title slide looks like*

## How to Convert Your PLR Word Article to PowerPoint



*Here's what my final call-to-action slide looks like*

And you're done!

Now you're ready to share your presentation, record a video, do a webinar, or any other number of things you can do with a slide show.

It's your turn now.

Go grab a short article from your blog or computer right now and turn it into a PowerPoint presentation.